

# Privacy Notice

*Updated March 27, 2020.*

## **What personal information do we collect**

### *Information you provide to us*

Our online services may ask you to provide personal information voluntarily: for example, we may ask you to provide your name, contact details and payment details in order to purchase a product from us or to set up an online account, or your email address to sign up to receive a newsletter and/or to submit enquiries to us.

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

### *Information that we collect automatically*

When you use our online services, we may collect certain information automatically from your device. Specifically, the information we collect automatically may include information like your IP address, browser-type, the URL of the previous web site you visited, your ISP, operating system and other technical information. We may also collect information about how your device has interacted with our online services, including the pages accessed and links clicked.

Collecting this information enables us to better diagnose problems with our server and to administer our online services, as well as understand the visitors who use our online services, where they come from, and what content is of interest to them. This information aids us in merchandising and in developing the design, layout and functionality of the online services. Some of this information may be collected using cookies and similar tracking technology.

## **What we do with your personal information**

Under no circumstances do we rent, trade or share your e-mail address with any other company for their marketing purposes without your consent. We may use the information we collect through our online services for a number of reasons, including to:

- provide, operate, optimize and maintain the online services and our products and services;
- process, fulfill and provide updates on orders;
- set up online accounts;
- where it is in accordance with your preferences send you marketing communications we think you'll find valuable, and if you take advantage of special offers made by our marketing partners, send your details to our marketing partners (with your consent);
- provide customer support, deal with your online enquiries and requests, and to provide you with information and access to resources or services that you have requested from us;

- to improve our ability to serve you relevant ads across the Internet for products that will be more interesting to you, we may provide your personal information to our advertising agents that use your information solely for our advertising purposes. You may, from time to time, receive information (including by email or postal mail) from us about new features, new services and special offers we think you'll find valuable;
- improve the layout, navigation and content of our online services;
- identify any server problems or other IT or network issues;
- carry out other legitimate business purposes, such as to improve our products and services, as well as other lawful purposes about which we will notify our users and clients;
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We will only process personal information in ways that are compatible with the purpose we collected it for, or for the purposes you later authorize. Before we use your personal information for a purpose that is materially different than the purpose we collected it for or that you later authorized, we will provide you with the opportunity to opt-out.

### **Who we share information with**

All of the categories of personal information that we collect have only been shared with other companies for a business purpose. We may share and disclose your personal information to other third parties in the following circumstances:

- To vendors and other third-party service providers who require access to your personal information to assist in the provision of the online services, our products and services, and other business-related functions. For example, we may partner with one or more credit card processing companies to assist us in processing your payment. We may partner with third parties that offer credit checks services that review credit worthiness of certain users to manage our risk and help us to avoid sending out orders to users that cannot afford to pay. We may also work with third party service providers to assist us providing targeted email campaigns, assemble and prepare personalized offers and/or make particular product or purchase recommendations. However, we do not permit those companies to retain, share, store, or use personal information for any secondary purposes.
- We may also disclose your personal information to third parties: (a) where required by law or regulatory requirement, court order or other judicial authorization, (b) in response to lawful requests by public authorities, including for the purposes of meeting national security and law enforcement requirements; (c) in connection with the sale, transfer, merger, bankruptcy, restructuring or other reorganization of a business; (d) to protect or defend our rights, interests or property, or that of third parties; (e) to investigate any wrongdoing in connection with the online services or our services; (f) to protect the vital interests of an individual.
- To an actual or potential buyer (and its agents and advisers) in connection with any actual or proposed purchase, merger or acquisition of any part of our business, provided that we

inform the buyer it must use your personal information only for the purposes disclosed in this Privacy Notice;

- To any other person with your consent.

## **Cookies and similar tracking technology**

Like nearly all web sites, we use 'cookies'. Cookies are bits of information that are stored on your computer by your web browser. Although our cookies don't store any of your personal information, they do allow us to do things like keep items in a shopping cart between visits or during the same visit or provide you with a more personalized user experience.

Whether you want your web browser to accept cookies or not is up to you. The 'Help' portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to be notified when you receive a new cookie, or how to disable cookies altogether. You can also disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-ons settings or visiting the website of its manufacturer.

However, because cookies allow you to take advantage of some of features and services, we recommend that you leave them turned on. For instance, if you block our cookies, you may not be able to add items to a shopping cart, proceed to a checkout, or use services that require you to sign in. If you have not changed your computer's settings, most likely your browser already accepts cookies.

We may use a third-party service provider to serve ads on our behalf across the Internet and sometimes on our online services. They may collect anonymous information about your use of our online services, and your interaction with our products and services. They may also use information about your visits to this and other Web sites to target advertisements for goods and services.

This anonymous information may be collected by a pixel tag, which is industry standard technology used by most major web sites. No personal information is collected or used in this process. They do not know your name, phone number, address, email address, or any personally identifying information about the user.

## **International data transfers**

Your personal information may be stored and processed by us in any country where we have facilities or where we engage service providers, and your personal information may therefore be transferred to countries outside of your country of residence, including the U.S., which may have different data protection rules to those of your country. Where we do so, our collection, storage and use of your personal information will be in accordance with the purposes set out in this Notice.

Specifically, we may transfer your personal and non-personal information to Artistacon, LLC. for processing and storage in the U.S.

## How we protect your information

The security of your personal information is very important to us.

We use appropriate technical and organizational security measures to protect your personal information from loss, misuse, and unauthorized access, disclosure, alteration and destruction, both during transmission and once we receive it. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore we cannot guarantee its absolute security.

## Your data protection rights & choices

You have the following rights:

- If you wish to **access, correct, update or request deletion** of your personal information, you can do so at any time by contacting us using the contact details provided under 'How to contact us' heading. You can correct many of the details in your account by logging in to your account.
- You have the **right to complain to a data protection authority** at anytime. You may also exercise your rights by clicking on the “unsubscribe” link in any marketing e-mails we may send you. Alternatively, please contact us at [artistacon.info@gmail.com](mailto:artistacon.info@gmail.com). Please include your complete name, e-mail address and mailing address. Note that it may take several business days to remove you from our marketing lists and after this point you may still receive customer service related communications from us.

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

## California Consumer Privacy Act:

If you are a California resident, you can make certain requests regarding your personal information. We will fulfill each of these requests to the extent required by law.

1. You can ask us what personal information we have about you, including a list of categories of your personal information that we have sold and a list of categories of your personal information that we have shared with another company for a business purpose.
2. You can ask us to delete your personal information.
3. You can ask that we stop selling your personal information.

More information on each of these requests is below.

1. *What personal information do you collect about me?* If you make this request, we will return to you (to the extent required by law):
  - The categories of personal information we have collected about you.

- The categories of sources from which we collect your personal information.
  - The business or commercial purpose for collecting or selling your personal information.
  - The categories of third parties with whom we share personal information.
  - The specific pieces of personal information we have collected about you.
  - A list of categories of personal information that we have sold, along with the category of any other company we sold it to. Any of the categories of personal information that we collect could be included in a sale to other companies, including those within our corporate family. If we have not sold your personal information, we will inform you of that fact.
  - A list of categories of personal information that we have disclosed for a business purpose, along with the category of any other company we shared it with. You can ask us to provide you with this information up to two times in a rolling twelve-month period. When you make this request, the information provided may be limited to personal information we collected about you in the previous 12 months
2. *Delete My Personal Information:* You have the right to ask that we delete your personal information. Once we receive a request, we will delete the personal information (to the extent required by law) we hold about you as of the date of your request from our records and direct any service providers to do the same. In some cases, deletion may be accomplished through de-identification of the information. If you choose to delete your personal information, you may not be able to use certain website or in-store functions that require your personal information to operate.
3. *Stop Selling My Personal Information:* We do not sell your personal information for monetary consideration. However, under some circumstances a transfer of personal information to a third party without monetary consideration may be considered a "sale" under California law. For purposes of California law, if you submit a request to stop selling your personal information, we will stop making such non-remunerative transfers. If you are a California resident, please email us at [artistacon.info@gmail.com](mailto:artistacon.info@gmail.com) to opt out of such transfers.

We will not discriminate against you for exercising your rights. This generally means we will not deny you goods or services, charge different prices or rates, provide a different level of service or quality of goods, or suggest that you might receive a different price or level of quality for goods. Please know, if you ask us to delete or stop selling your data, it may impact your experience with us, and you may not be able to participate in certain programs or membership services which require usage of your personal information to function.

If you are a California resident, please email us at [artistacon.info@gmail.com](mailto:artistacon.info@gmail.com) to opt out of such transfers.

## **How we link to other websites**

Our online services may contain links to websites, third party plug-ins (such as social media sharing buttons) operated by other companies. We are not responsible for the privacy practices of such other websites. We encourage you to be aware when they leave our site and to read the privacy notices of such other websites. This Notice applies solely to information collected by our online services and through your other interactions with.

## **Data retention**

We will retain your personal information for the period necessary to fulfill the purposes outlined in this Notice unless a longer retention period is required or permitted by law, for legal, tax or regulatory reasons, or other lawful purposes.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

## **Children's privacy**

Our services are intended for users ages 18 and older. Accordingly, we will not knowingly collect or use any personal information from persons that we know to be under the age of 18. In addition, we will delete any information in our database that we know originates from a child under the age of 18.

## **Changes to our Privacy Policy**

If we change our Privacy Policy, we will post a new version on our Website, which will become effective when posted. The new policy will apply to all current and past users of the online services and will replace any prior policies that are inconsistent with it. We encourage you to check this page regularly to ensure you are up to date with any changes.

## **How to contact us**

If you have any questions or concerns regarding the use or disclosure of your personal information, you can contact us by clicking [here](#), sending an email to us at: [artistacon.info@gmail.com](mailto:artistacon.info@gmail.com).